



*In Search of Better Health*

# KEMRI

## GRADUATE SCHOOL (KGS)



GET STARTED

# Health Journalism and Public Health Communication

The course aims to empower journalists with the skillset to conduct accurate and well-balanced investigations into health-related stories. It will enable them to transform scientific and medical information into publishable stories that are comprehensible to the general public while being engaging and appealing.

**Course Duration: 4 weeks Course work and 4 weeks Field work**

**Target Audience: Journalists, Public Relations Officers, Health reporters, Health officers**

**START DATE: 2<sup>nd</sup> Cohort - 9<sup>th</sup> June, 2025**

### Brief course highlights:

1. Introduction to Health Communication.
  - Improving the ability of journalists to communicate effectively within healthcare settings and context.
2. Overview of the Health Sector
3. Communicating Emerging and re-emerging health issues in Africa
  - Demonstrate basic knowledge of the healthcare system in the sub-Saharan Africa
4. Global Health Policies and Social health determinants
5. Research for health
6. Reporting in;
  - Air pollution
  - Climate change
  - Health
  - Sustainable development
7. Bio-ethics and Health Laws
8. Media and Advocacy in Health Reporting
9. Innovation and technology in health

### Goal:

## Capacity of journalists in health reporting

A Certificate of Completion will be issued by KEMRI Graduate School after the Course

**COST: 800 USD (TUITION FEE)**

### Payment Details:

**Bank: Kenya Commercial Bank**  
**Account Number: 1104167611**  
**Account Name: ITROMID**  
**Branch: KIPANDE**

### Contact Us:

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